



ARNAU GIFREU CASTELLS

WWW.AGIFREU.COM

AGIFREU@GMAIL.COM

34 - 620396139

I'm a lecturer, researcher and director in the audiovisual expanded area. I hold a PhD in communications from the Universitat Pompeu Fabra (Spain) and a PhD in Education, Society and Quality of Life from the Universitat de Lleida.

2018 -	Doctor's Degree in Education, Society and Quality of Life	Universitat de Lleida
2007 - 2013	Doctor's Degree in Cinematography Theory, Analysis & Documentation	Universitat Pompeu Fabra
2003-2005	Master's Degree in Digital Arts	Universitat Pompeu Fabra, IUA and EC. 700h
2005	Postgraduate Diploma in "Multimedia Programming"	Universitat Pompeu Fabra, IUA. 150h
2003	Postgraduate Diploma in "TV Reporting"	Universitat Pompeu Fabra, IDEC. 188h
2001	Degree in Audiovisual Communication	Universitat Autònoma de Barcelona

DOCTORAL DISSERTATION

Production of audiovisual, interactive, transmedia and immersive non-fiction. Proposal of analysis model, environments and guidelines for its design and implementation" (UDLL, 2023).

Summa Cum Laude for the presentation of PhD Research "The interactive documentary as a new audiovisual genre. Study of the emergence of the new genre, approach to its definition and taxonomy proposal and an analysis model for the purposes of evaluation, design and production" (UPF, 2013).

Winner in the XXV CAC Awards for Research on Audiovisual Communication

Jury special mention for the research work "The interactive multimedia documentary. A proposed model of analysis". XXIII CAC Awards for Research on Audiovisual Communication (2011).

* **Research topics:** *interactive and transmedia narratives, interactive documentary, interface design, user experience, usability, gamification, education, journalism, museums*

* **Accreditations:** Contratado Doctor (ANECA) - Aggregate (AQU) / 2 six-year research fellowships (2009-2014 / 2015-2020)

RESEARCH GROUPS AND LABS

2013 - 2018	Research affiliate at Comparative Media Studies/Open Documentary Lab, Massachusetts Institute of Technology
2011 - 2021	Member of the i-Docs group, DCRC, University of the West of England
2009 - 2021	Member: GRID (Uvic, 2009-2013), GRE KONEKTO (Uvic, 2014-2016), ERAMSCI (UDG, 2015,-) & MEDIUM (UPF, 2018,-)
2012 - 2014	UVIC_LAB Director. Digital Content Laboratory, Uvic-UCC

RESEARCH/TEACHING STAYS

2016	Postdoctoral fellowship. Communication College / Centro de Estudios en Periodismo (CEPER) Universidad Javeriana, Bogotá / Universidad de los Andes, Bogotá, Colombia
2013	Predoctoral fellowship for a lecturing period at the University of Harvard Harvard Metalab / University of Harvard. United States
2011- 2012	Predoctoral fellowship for a lecturing period at Università Degli Studio di Milano Università Degli Studio de Milano, Italy / Tampere University of Applied Sciences, TAMK. Tampere, Finland
2011/2012	Predoctoral fellowship for a research period at the University of York Future Cinema Lab / University of York, Toronto, Canada

TEACHING 2005 - 2023

DEGREES - GRADES

2021 - 2023	Autonomous University of Barcelona, UAB ASSOCIATE LECTURER	Degree in Audiovisual Communication Degree in Interactive Communication Degree in Journalism - Audiovisual and Multimedia Languages - Audiovisual languages - Communicative and written languages - Tutoring of Final Degree Projects
2021 - 2022	ELISAVA Pompeu Fabra University, UPF ASSOCIATE LECTURER	Degree in Design - Global project - Transversal project
2019 - 2020	Universitatea Babeş-Bolyai (Romania) ASSOCIATE LECTURER	Master in Interactive Digital Arts Master Documentary Filmmaking - Creative Transmedia Project - Digital Technologies in Art
2019 - 2021	TecnoCampus, Pompeu Fabra University, UPF ASSOCIATE LECTURER	Degree in Audiovisual Media - Project Management - Video Edition Video Postproduction
2013 - 2021	ERAM (Audiovisual and Multimedia School), University of Girona (UDG) LECTURER	Degree in Audiovisuals and Multimedia (GAM) - Project direction - Multimedia Communication Project - Vectorial animation platforms - Creative Project
2018-2021	EICTV, Escuela Internacional de Cine y Televisión, Cuba INVITED LECTURER	Cátedra de Televisión y Nuevos Medios - Interactive Documentary Workshop
2014 - 2018	ESCAC (Audiovisual and Cinema Superior School of Catalonia), University of Barcelona, UB ASSOCIATE LECTURER	Cinema and Audiovisual Media Degree - Documentary Theories
2015 - 2018	DocsBarcelona Documentary School, Ramón Llull University COORDINATOR-LECTURER	Transmedia and interactive area coordinator - Specialty course coordination - Final Project assessment
2014 - 2017	University of Barcelona, UB ASSOCIATE LECTURER	Audiovisual Communication Degree - Internship assessment - Final Degree Project assessment

2013 - 2017	ENTI (School of New Interactive Technologies), University of Barcelona, UB ASSOCIATE LECTURER	Degree in Videogames <ul style="list-style-type: none"> - Usability and game analysis
2013 - 2017	International University of Catalonia, UIC LECTURER PROFESSOR	Degree in Communication, Communication College <ul style="list-style-type: none"> - Narrative I (Nonfiction Module) - Final Degree Project Tutoring
2014 - 2016	Centro de la Imagen y la Tecnología Multimedia (CITM), Technical University of Catalonia LECTURER	Multimedia / Photography Degree <ul style="list-style-type: none"> - Audiovisual Communication - Project Based Learning (III, IV y VIII)
2012 - 2013	Open University of Catalonia (UOC) CONSULTANT	Bachelor of Communication <ul style="list-style-type: none"> - Subject: "Final Degree Project" - Degree internships
2011 - 2012	Blanquerna - Ramon Llull University (URL) ASSOCIATE LECTURER	Cinema and Television Degree <ul style="list-style-type: none"> - Subject: "Seminar on creative documentary"
2015 - 2015	University of Vic-Central University of Catalonia, UVIC AGREGATE LECTURER	<p>POSITIONS</p> <ul style="list-style-type: none"> - Management of Final Degree Projects (Multimedia) - <i>Uvic_lab</i> Director - Digital Week Coordinator (E-week) - Master's Degree in Interactive Digital Communication Coordination - Audiovisual Communication/Multimedia Studies - Board Member <p>SUBJECTS</p> <ul style="list-style-type: none"> - "Audiovisual and Multimedia Production & Direction" - "Documentary Production" - "Video Clip Workshop" - "Interactive Communication Workshop" - "Interactive Communication Workshop II" - Audiovisual and multimedia narrative - Audiovisual production workshop - TV Language - Degree internships

MASTER'S DEGREES

2022 - 2023	University of the Aegean	MSC Cultural Informatics and Communication <ul style="list-style-type: none"> - Interactive documentary / Expanded nonfiction
2022 - 2023	Autonomous University of Barcelona, UAB	Master's Degree in Communication Contents Audiovisual and Advertising <ul style="list-style-type: none"> - Contemporary Documentary Trends
2022 - 2023	University of Las Américas, UDLA Ecuador	Master's Degree in Digital Audiovisual Direction and Postproduction <ul style="list-style-type: none"> - Interactivity applied to audiovisual products

2021 - 2022	Abat Oliva University, CEU	Master in Postproduction - Audiovisual Representation
2021 - 2022	University of Castilla la Mancha, UCLM	Master in Production and Cultural Communication - Fundamentals of reportage and documentary - New hybrid formats and transmedia production
2020-2021	Pontificia Bolivariana University, UPB, Colombia	Master in Documentary Cinema - Documentary & New Media
2020-2021	Viña del Mar University, Chile	Master in Digital and Transmedia Communication - Workshop 3
2020-2021	Jorge Tadeo Lozano University, Colombia	Master in Cultural & Audiovisual Management - In-depth workshop I - Emphasis I - Management and production of audiovisual projects
2017 - 2021	National University of Rosario, Argentina	Master in Interactive Digital Communication - Immersive and virtual reality narratives - Digital Communication II
2016 - 2021	University of Caldas, Colombia	Master in Design and Interactive Creation - Doctorate in Design and Creation - Audiovisual Extended
2016 - 2021	University of Granada	Master in new interactive media and multimedia journalism - Interaction New Media Production
2016 - 2017	La Salle - Ramón Llull University	Master in Multimedia Creation - Coordination subject 'Multimedia Screenplay' - Transmedia storytelling
2015 - 2016	Universitatea Babeş-Bolyai, UBB, Rumania	Multimedia Master Degree / Documentary Film Production Master Degree - New Media Documentary
2015 - 2016	Jaime I University, UJI	Master in New Trends and Innovation Processes in Communication - Transmedia documentary. Context and Case Studies
2014 - 2019	Carlos III University, UC3M	Master in Transmedia Journalism and Documentary - Online Documentary Project Management
2014 - 2018	EAFIT University, Medellin, Colombia	Master in Transmedia Communication - Production of interactive documentaries
2014 - 2018	Los Andes University, Colombia	Master in Journalism - Multimedia journalism course - Digital Narrative
2015 - 2018	ELISAVA - Escuela Superior de Ingeniería y Diseño de Barcelona, Pompeu Fabra University, UPF	Postgraduate Diploma in Design and Communication Strategies - Audiovisual Communication – Interactive
2015 - 2016	TecnoCampus Mataró, Pompeu Fabra University, UPF	Master in Design and Communication - Audiovisual Communication – Interactive
		Postgraduate Diploma in Transmedia Projects - Transmedia Storytelling

2014 - 2016 INESDI Digital Business School

Postgraduate Diploma in Branded Content and Transmedia Storytelling

- Master in Design and Communication

2011 - 2017 Autonomous University of Barcelona, UAB

Master in Creative Documentary

- "Interactive Documentary Theory"
- "Assessment of prototypes"
- "Member of the Pitching Commission" (+ Jury)

Master in Design and Management of Audiovisual Production

- Module "Design, implementation and development of an audiovisual multiplatform company"

2013 - 2014 Pompeu Fabra University

Master in Creative Documentary

- Interactive documentary language

2013 - 2014 IEBS (Innovation & Entrepreneurship Business School)

Master in Gamification and Transmedia

- Multiplatform transmedia environments

2013 - 2018 University of Valencia, UV

Master in Audiovisual Formats and Content

- Analysis of Media Formats (Interactive and Transmedia Fiction and Nonfiction)

2013 - 2014 University of Vic-Central University of Catalonia, UVIC

Master in Apps & Games

- Project Design
- Direction of Final Master's Degree Projects

2013 - 2015 University of Vic-Central University of Catalonia, UVIC

Digital Marketing and Community Manager Diploma

- Interactive and transmedia fiction and nonfiction applied to digital marketing and branded content

* Teaching taught

http://agifreu.com/cv2020/eng/5_teaching/Teaching%20taught.pdf

* Teaching background

http://agifreu.com/cv2020/eng/5_teaching/Teaching%20background%20summary.pdf

AUDIOVISUAL PRODUCTION 2001 – 2023

2020-2023

RTVC (Colombian Public Media System)

RTVCPlay - Streaming platform

Creative producer of interactive content

2013 - 2017	RTVE.ES (Spanish Radio and Television)	Interactive Media Department Advisor and collaborator 'Somos Documentales'. Webdocs Blog.
2013 - 2014	TV3 - CCMA (Television of Catalonia - Catalan Corporation of Audiovisual Media)	Learning Programs Department Collaborator. Interactivos de La Marató de TV3
2013-2017	Espill Media	Founder, co-director and executive producer of the production company Espill Media, http://espillmedia.com
2007-2021	Autonomous producer	Documentaries, reportage, educational videos, videoclips http://agifreu.com/audiovisuales_eng.htm
2006	Tasmania Films	Producer
2005	Alexander Produccions	Producer
2001 -2004	25 TV Hospitalet de Llobregat	- Director and assistant of production - Digital publishing and graphic design - Continuity Operator
2005-2006	AYNI – Open University of Catalonia	Audiovisual Technician - Production Assistant
2009-2011	Ictineus Journal Generalitat de Catalunya -DGR- Periódico de Catalunya	Chief Editor
2006-2007	Foundation Documentation Center - FCDP	- Documentalist. Preparation of dossiers, press. Sections: Economy and Politics.
2000	Televisión de Cataluña (Catalan TV) (TV3 + C33)	Production / Production Assistant - Practice period. Programs: <i>Fes-t'ho mirar (TV3) / Els llibres i la vida (C33)</i>

MULTIMEDIA PRODUCTION 2001 - 2023

PROFESSIONAL PRODUCTION

Director

As a freelance professional, participation in interactive and transmedia projects in different roles

* **COME/IN/DOC** (Catalina Acelas, Bernat Torras, MIT Open Documentary Lab, i-Docs, DocsBarcelona, interDOC, 2012-2016)
<http://www.comeindoc.com/>

* **La Marató TVC Interactive** (Fundación Marató - Televisión de Cataluña, Espill Media, Ask Yourself, Pintao, 2012-2014). Co-direction with Pere Arcas.

Heart diseases: <http://www.espillmedia.com/lamarato2014/index.php>

* **El Cubo. Historias tridimensionales** (RTVCPlay, Interfaz, 2020-2023)

Interactive Director

4 seasons

<https://elcubo.rtvcplay.co/>

Transmedia producer

* **Cyborg Project** (Roger Soldevila, Espill Media, Uvic-UCC, 2014)
<http://cyborgproject.com/>

Executive producer	* Cyborg Project (Roger Soldevila, Espill Media, Uvic-UCC, 2014)
	* Bugarach. Cómo sobrevivir al apocalipsis (Sergi Cameron, Nanouk Films, RTVE, Interactius, Playfilm, 2016)
Project manager	* Bugarach. Cómo sobrevivir al apocalipsis (Sergi Cameron, Nanouk Films, RTVE, Interactius, Playfilm, 2016)
	* Sexo, maracas y chihuahuas (Minimal Films, Labyrintz, RTVE, TVC, 2016) http://lab.rtve.es/webdocs/xavier-cugat/
Scriptwriter	* Sexo, maracas y chihuahuas (Minimal Films, Labyrintz, RTVE, TVC, 2016)
Consultant	* Pregoneros de Medellín (Angela Carabalí, Thibault Durand, Grupo Carabalí, 2015) http://pregonerosdemedellin.com/
	* Las Sinsombrero (intropia Media, RTVE, Ministerio de Educación, Estampa, 2015) http://www.rtve.es/lassinsombrero/es
	* Metáfora Viva (students EICTV Cuba, Tomas Crowder, Cátedra TV y Nuevos Medios, 2016) http://eictv30.eictv.org/

ACADEMIC PRODUCTION

2013-2023	School of Audiovisual and Multimedia Production - UNIVERSITY OF GIRONA	Audiovisual and Multimedia Degree (GAM) Positions: - Multimedia/transmedia project manager - Transmedia area coordinator - 4th course GAM 45 Transmedia projects produced – fiction, non-fiction, business (period 2013-2022) https://www.eram.cat/en/showroom http://agifreu.com/projectes_docencia.html#eram Highlighted projects: * Dos punt llibre - https://vimeo.com/92866635 * More than Bodies - http://morethanbodies.com/ * Lia - http://projectes.eram.cat/lia/ * Sol - https://www.eram.cat/en/showroom/sol
-----------	---	--

2007-2013	UNIVERSITY OF VIC-CENTRAL UNIVERSITY OF CATALONIA	<p>Degree in Audiovisual Communication</p> <p>Positions:</p> <ul style="list-style-type: none"> - Director of Multimedia Final Degree Projects / Final Degree Works - Founder and Director of Uvic_lab <p>66 projects produced – new audiovisual formats (shorts and interactive documentaries, web series, apps, videogames, educative platforms) (period 2017-2013)</p> <p>http://agifreu.com/projectes_docencia.html#uvic</p> <p>Highlighted projects:</p> <ul style="list-style-type: none"> * En un chip multicolor - http://www.xipmulticolor.com/en/ * Proyecto Icaria - http://agifreu.com/proyectoicaria/
2013-2023	OTHER UNIVERSITIES	<p>ESCAC - Escuela Superior de Cine y Audiovisuales de Cataluña</p>
	(TEACHING AND TUTORING AUDIOVISUAL AND INTERACTIVE PROJECTS)	<p>Universidad de Barcelona</p> <p>Universitat Ramon Llull</p> <p>Centro de la Imagen y la Tecnología Multimedia (Universidad Politécnica de Cataluña)</p> <p>ENTI - Escuela de Nuevas Tecnologías Interactivas (Universidad de Barcelona)</p> <p>Universidad Abierta de Cataluña</p> <p>Universidad Internacional de Catalunya</p> <p>DocsBarcelona Documentary School</p>
		<p>Highlighted projects:</p> <ul style="list-style-type: none"> * Detrás del paraíso - http://detrasdelparaiso.eldiario.es/
		<p>See degrees and postgraduate degrees and subjects:</p> <p>http://agifreu.com/cv_eng.htm#experiencia</p>
2009-2011	FUNKY MOBILE IDEAS	<p>Member of the Communication Department and minority partner in the development of the CampusMovil Project</p>
	Consulting in mobile technologies	
	* Audiovisual works	<p>http://agifreu.com/cv2020/eng/6_production/6_production/6_production.pdf</p>
	* Interactive works	<p>http://agifreu.com/cv2020/eng/6_production/6_production/6_production.pdf</p>
	* Transmedia works	<p>http://agifreu.com/cv2020/eng/6_production/6_production/6_production.pdf</p>
	* Awards	<p>http://agifreu.com/cv2020/eng/6_production/6_production/6_production.pdf</p>

KNOWLEDGE DISSEMINATION

- 2013-2018 MIT Open Documentary Lab website - Research Forum + Video interviews + Docubase)
- 2011-2021 i-Docs Portal - Contributing editor (Research - Blog - Resources)
- 2013-2018 Webdocs. Historias del Siglo XXI (Somos Documentales - RTVE) – Blog editor
- 2013-2021 InterDOC - Research place - Director/Coordinator

COORDINATION – ORGANISATION OF EVENTS

- 2021-2023 Member of the organizing team of the Mediamorfosis festival. Training area coordinator
- 2013-2019 interDocsBarcelona (Conference + Meet Up + Popathon + Interactive Exhibition + Pitching Forum) – Coordination
- 2019 Muestra Internacional de Cine Documental de Bogotá – MIDBO 21 – Co-curator Expanded Documentary section
- 2017-2018 Interactive Digital Stories Track – Madeira Film Festival (Coordination + Valentina Nissi, Deborah Castro, Sabrina Scuri)
- 2018 Mostra BUG – Co-curator (+ André Paz, Julia Salles)
- 2017-2018 Interactive Digital Stories Track – Madeira Film Festival – Coordination (+ Valentina Nissi, Deborah Castro, Sabrina Scuri)
- 2014-2019 Laboratorio Audiovisual Interactivo – Cali, Colombia – Organization with Volart
- 2012-2014 e-week (Digital week of Vic) – Coordination (+ Marc Vaillo, Pep Campàs)
- 2012-2014 Multimedia Conference (UVIC-UCC, Escola Politècnica Superior) – Coordination
- 2011-2018 European Youth Award (International Centre for New Media, Graz, Austria) - Collaboration
- i-Docs Conference - Collaboration
- 2012-2014 Musiclip Festival (Activa Films) - Collaboration

MAIN RESEARCH / PUBLICATIONS

- 2023 Participation in the article with Juanjo Balaguer: Collaborative I-Docs Beyond the Screens: Face-to-Face Participation Processes in Interactive Non-Fiction
International Journal of Communication 17(2023), 841-859
- 2022 Participation in the article with Joshua A. Fisher: The ethics of realism as a new media language in immersive media
FAMECOS Journal. Special Issue. IAMCR. The International Association for Media and Research. Communication research in the age of neo-globalization: Reorientations, challenges and changing contexts
- 2022 Participation in the chapter with Ana Serrano-Tellería: Exploratory analysis and comparative study of journalistic production during COVID-19
S. Peña Fernández and K. Meso Ayerdi (eds.): News, networks and users in the Hybrid Media System. II Newsnet Seminar. Udako Euskal Unibertsitatea. ISBN/ISSN: 978-84-1319-406-6
- 2021 Participation in the article: The Interactive Documentary as a Narrative Form of Expression. Towards a second birth and institutionalization
Rocha Á., Barredo D., López-López P.C., Puentes-Rivera I. (eds) Comunicación y Tecnologías Inteligentes. ICOMTA 2021. Smart Innovation, Systems and Technologies, vol 259. Springer
- 2020 Participation in the chapter: Approach to the curatorship of virtual reality exhibitions
Buckley, B. (Ed.). *Compendium on Curation*. 360-374. Wiley Blackwell
- 2019 Participation in the chapter with Jorge Vázquez: Interactive and Transmedia Documentary: Production, Interface, Content and Representation
Túñez-López M., Martínez-Fernández VA., López-García X., Rúas-Araújo X., Campos-Freire F. [Eds.] *Communication: Innovation & Quality. Studies in Systems, Decision and Control*, vol 154, 113-127. Springer, Cham

- 2019 Participation in the chapter: Current Developments in Interactive and Transmedia Documentary: the Americas, Europe, and Australia
Paz, André; Gaudenzi, Sandra (Eds.). BUG - Interactive and Immersive Narratives. Automatica. Letra e imagen. ISBN: 978-85-64919-30-3 / 978-85-64919-31-0
- 2018 Participation in the chapter: El uso de la narrativa transmedia en la producción de contenidos científicos. Los casos de COME/IN/DOC y los Interactivos de la Marató de TV3
Orozco Gómez, G.; Francés, M.; León, B. [Eds.] La comunicación audiovisual de la ciencia. Editorial Síntesis, pp. 111-136. ISBN: 978-84-9171-129-2
- 2018 Participation in the article: Exhibition and preservation of non-fiction interactive and transmedia forms of expression
Collection and Curation, Emerald, 37:2, 85-92
- 2018 Participation in the article with Santos Mateos: Transmedia storytelling and its natural application in museums. The case of the Bosch exhibition at the Museo Nacional del Prado
Curator. The Museum Journal. Wiley Periodicals, 61:2, 301-313
- 2018 Article: Proposed methodology for studying and analysing the new documentary forms
Doc On-Line. Revista Digital de Cine Documental. Universidade da Beira Interior y Universidad Estadual de Campinas, pp. 6-42. ISSN: 1646-477X
- 2017 Participation in the chapter with Valentina Moreno: Applying Interactive Documentary as a Pedagogical Tool in High School Level
Nunes N., Oakley I., Nisi V. [Eds.] Interactive Storytelling. ICIDS 2017. Lecture Notes in Computer Science, vol 10690, 303-307. Springer, Cham
- 2017 Issue coordination and edition: Documental interactivo: dispositivos locativos, impacto social, ciencia y divulgación
Edición especial. *DOC On-line: Revista Digital de Cinema Documentário*. Special Issue. Universidade da Beira Interior y Universidad Estadual de Campinas. ISSN-e: 1646-477X
- 2017 Participation in the chapter with Valentina Moreno: Applying Interactive Documentary as a Pedagogical Tool in High School Level
Nunes N., Oakley I., Nisi V. [Eds.] Interactive Storytelling. ICIDS 2017. Lecture Notes in Computer Science, vol 10690, 303-307. Springer, Cham
- 2017 Journal editor: Documental interactivo: dispositivos locativos, impacto social, ciencia y divulgación
Edición especial. *DOC On-line: Revista Digital de Cinema Documentário*. Special Issue. Universidade da Beira Interior y Universidad Estadual de Campinas. ISSN-e: 1646-477X
- 2017 Participation in the article: Representing peace in Colombia through interactive and transmedia non-fiction narrative.
Proceedings of the 23rd International Symposium on Electronic Arts. Bio Creation and Peace, 68-74
- 2017 Participation in the article with Miquel Bisbe: Transmedia narrative applied to the Final Degree Projects of the ERAM/UDG Audiovisual and Multimedia Degree
European Journal of Social Sciences Education and Research
- 2017 Participation in the chapter: 'Interactive Documentary Aquí y Ahora (Here & Now) Themes and Directions in South America'
Judith Aston; Sandra Gaudenzi; Mandy Rose (Eds.): (2017). i-Docs: The Evolving Practices of Interactive Documentary. New York: Columbia University Press. ISBN: 023118123X
- 2016 Participation in the chapter: "El documental interactivo en España. El caso de la productora Barret Films"
Hatzmann, H.; Sánchez, I. [eds.] (2015): Trazos de realidad. Nuevas manifestaciones del documental en la producción audiovisual española y latinoamericana. Frankfurt: Iberoamericana/Werwuet
- 2015 Participation in the article with Santos Mateos: "Museums and online exhibitions: a model for analysing and charting existing types"
Museum Management and Curatorship. Routledge. ISSN: 18729185, 09647775
- 2015 Participation in the article with Valentina Moreno: "Aproximación al potencial colaborativo de la narrativa documental interactiva en los procesos de cambio social".
Cultura, lenguaje y representación. Revista de estudios culturales de la Universitat Jaume I
- 2015 Participation in the article: "Processes, modes and methodologies for the analysis and design of interactive documentaries"
Visible Evidence XXII. 20-22 August 2015. University of Toronto, University of York and Ryerson University

- 2015 Participation in the article: "Endrets. Geografia literaria dels Països Catalans", an educational literary experience from the University of Vic-Central University of Catalonia
INTED 2015 - 9th International Technology, Education and Development Conference. ISI Conference proceedings, pp. 1878-1887.
ISSN: 2340-1079
- 2015 Participation in the article: "Interactive proposals for la Marató de Televisió de Catalunya. Using educational interactive platforms in Catalan schools"
INTED 2015 - 9th International Technology, Education and Development Conference. ISI Conference proceedings, pp. 1888-1897.
ISSN: 2340-1079
- 2015 Participation in the article: "Evolución del concepto de no ficción. Aproximación a tres modelos narrativos"
Obra Digital, n. 8-1. Universitat de Vic-Universitat Central de Catalunya, pp. 14-39. ISSN: 2014-5039
- 2015 Issue coordination and edition: "No ficción audiovisual, interactiva y transmedia"
Obra Digital 8-1. Universitat de Vic-Universitat Central de Catalunya. ISSN: 2014-5039
- 2014 Participation in the chapter: "Mapping Trends in Interactive Non-fiction through the Lenses of Interactive Documentary"
ICIDS 2014 (International Conference on Interactive Digital Storytelling). ISI Conference Proceedings
Mitchell et al. (Eds.): ICIDS 2014, LNCS 8832. Springer International Publishing Switzerland. Pages 156-163. ISBN: 978-3-319-12336-3
- 2014 Participation in the article with Santos Mateos: "Reconstrucción y activación del patrimonio artístico gracias a la tecnología audiovisual. La experiencia de Taüll 1123"
El profesional de la información. 23 - 5. Pages 527 - 533. ISSN: 1386-6710
- 2014 Participation in the article: "Educational multimedia applied to the interactive nonfiction area. Using interactive documentary as a new model for learning"
Proceedings of Edulearn14 Conference, 2014, Barcelona, 1306-1315. ISBN: 978-84-617-0557-3
- 2014 Participation in the article: "New learning using interactive platforms created by students. Case studies produced as final degree projects at the University of Vic-Central University of Catalonia"
Proceedings of Edulearn14 Conference, 2014, Barcelona, 1317-1326. ISBN: 978-84-617-0557-3
- 2013 Book (author): "El documental interactivo. Evolución, caracterización y perspectivas de desarrollo"
UOC Press. Editorial UOC
- 2013 Book (author): "Pioneros de la tecnología digital. Ideas visionarias que cambiaron el mundo"
TIC CERO. Editorial UOC
- 2013 Participation in the article: "The case of Guernica, pintura de Guerra, the first Catalan interactive documentary project"
Studies in documentary film V2 Num 16. Special edition on interactive documentaries
- 2012 Doctoral Thesis: "El documental interactiu com a nou gènere audiovisual. Estudi de l'aparició del nou gènere, aproximació a la seva definició i proposta de taxonomia i d'un model d'anàlisi a efectes d'avaluació, disseny i producció"
UPF. Communication Department.
- 2012 Participation in the article: "Interactive Nonfiction as a 2.0 Educational Strategy. The Case of the Interactive Documentary"
INTED Conference 2012 (6th International Technology, Education and Development Conference). Conference Proceedings. CD-Rom.
ISSN/ISBN: 978-84-695-2071-0
- 2011 Participation in the article: "The Interactive Documentary as a Discourse on Interactive Nonfiction: A Proposal of the Definition and Categorisation of the Emerging Genre"
McLuhan Galaxy Conference 2011. Conference proceedings. Pg: 367-378. ISSN/ISBN: 978-84-938802-1-7
- 2010 Participation in the article: "The interactive documentary as a discourse on interactive non-fiction: for a proposal of the definition and categorisation of the emerging genre"
Anuario digital Hipertext Num 9 May 2011 (Digidoc – UPF, online). ISSN/ISBN: 1695-5498
- 2010 Research work: "El documental multimèdia interactiu. Una proposta de model d'anàlisi"
Available Online (TDX Recercat – Repositori UPF – CAC). 164 pp. Honorific Award Premis Cac 2011
- 2009 Participation in the article with Hugo Pardo and Xavier Docampo: "Design Process of Campusmovilnet"
Arnaud Gifreu Castells, Hugo Pardo Kuklinski, Xavier Docampo Sellarès. ICERI 2009 (International Conference of Education, Research and Innovation). Conference proceedings. CD-ROM. ISSN/ISBN: 978-84-615-5562-8

- * Research merits
http://agifreu.com/cv2020/eng/4_research/Research%20merits.pdf
- * Scientific trajectory
http://agifreu.com/cv2020/eng/4_research/Scientific%20trajectory.pdf
- * Publications
http://agifreu.com/cv2020/eng/4_research/Publications.pdf

OTHER MERITS

Participation in funded competitive projects:

- * Audiencias activas y periodismo. Interactividad, integración en la web y buscabilidad de la información periodística. Plan Nacional de I+D+i, Ministerio de Economía y Competitividad. CSO2012-39518-C04-02. Investigador a tiempo parcial.
- * Transalfabetismos. Competencias transmedia y estrategias informales de aprendizaje de los adolescentes. Plan Nacional de I+D+i, Ministerio de Economía y Competitividad. CSO2014-56250-R. Investigador a tiempo parcial.
- * Nar-Trans2. Transmedialización y crowdsourcing en las narrativas de ficción y no ficción audiovisuales, periodísticas, dramáticas y literarias. CSO2017-85965-P. Investigador a tiempo parcial.
- * Migrimage: Imágenes de la migración en la frontera sur. Programa Erasmus+ Programa KA203: Acciones Estratégicas Educación Superior. N° de proyecto: 2020-1-ES01-KA203-082886. Investigador a tiempo parcial.
- * News, networks, and users in the hybrid media system. Transformation of mediaindustries and the news in the post-industrial era (RTI2018-095775-B-C43)(Mineco/Feder), Spanish Ministry of Science, Innovation, and Competitiveness (2019-2021). Colaborador.
- * Transmedialización e hibridación de ficción y no ficción en la cultura mediática contemporánea (FICTRANS), Ref. PID2021-124434NB-I00, financiado por MCIN/AEI/10.13039/501100011033/FEDER. Plan Estatal de Investigación Científica, Técnica y de Innovación 2021-2023. Investigador a tiempo parcial.

Supervision of master degrees & doctoral/master theses:

- * "El documental interactivo y su aplicación en la educación" - Valentina Moreno. PhD in Technologies, Structures and Information Processing. Complutense University of Madrid. Faculty of Information Sciences. Department of Journalism II
- * "Towards a Model of Study and Evaluation of Experiential Interactive Documentaries" - Joanna Camargo Coelho. PhD in Experimental Sciences and Technologies. University of Vic- Central University of Catalonia. UScience Tech.
- * "La narrativa transmedia como herramienta comunicativa para el arte contemporáneo" - Laia Vidal. Ramón Llull University. PhD in Communication. Blanquerna College.
- * "Interactive documentary. Role of the author and new models of production, distribution and exhibition" - Simon Zauner. Master's thesis Diplomarbeit. Masterstudiengang Digitale Medientechnologien an der Fachhochschule St. Pölten, TV-und Videoproduktion.
- * "Estudio y análisis del punto de vista periodístico y la experiencia de usuario en webdocs y proyectos inmersivos sobre las migraciones por conflictos bélicos. Caso de estudio del conflicto Sirio", Silvia Muñea. Doctorado en investigación en medios de comunicación. Universidad Carlos III.
- * "Notes from the Silicon Age: an interactive exploration on the meanings of nature". Noel Castro. Master's thesis in Media and Communication, University of North Carolina at Chapel Hill. Committee member. Other committee members: Laura Ruel (chair), Spencer Barnes.

Juries:

- * Webby Awards - The International Academy of Digital Arts and Science (2022)
- * Anthem Awards Jury - The International Academy of Digital Arts and Science (2021)
- * Crea Digital – Categoría Realización Transmedia (MINTIC, Colombia, 2021)
- * FDF – Fondo para el desarrollo cinematográfico – Categoría Cortometraje Transmedia – (Proimágenes Colombia, 2020)
- * Program Committee - 12th International Conference on Interactive Digital Storytelling (ICIDS 2019)
- * La Caixa - Scholarship Program 2018: Postgraduate studies at European universities / Doctorate at Spanish universities and research centres / Postgraduate studies at North European and Asian universities
- * La Caixa - Postgraduate studies at European universities / Doctorate at Spanish universities and research centres / Postgraduate studies at North European and Asian universities
- * Audiovisual Grants - 2018 - Digital Media Creation - Secretaría de Cultura de Medellín
 - Secretaría de Cultura de Medellín
- * Art Selection Jury / ICIDS 2017 - International Conference on Interactive Digital Storytelling
- * Beca de cortometraje documental – IDARTES 2017 (Instituto distrital de las artes, Bogotá)
- * Scholarship for developing interactive web documentary (Ministry of Culture. Government of Colombia, 2015)
 - European Youth Award Grand Jury (2012-2015)
- * Local Student Group Jury 2015 (EYA)
- * The Sight & Sound Documentary Poll (British Film Institute, 2014)
- * Docs21. Digital Narratives Documentary Festival (2014)
- * DocsBarcelona Pitching Forum (2014) and Interactive Pitch (2015)
- * Pitching Forum Documentary Master (UAB, 2012-2015)
- * Festival de Curtmetratges de Manlleu (2010)

Outstanding awards and nominations:

- * Prix Italia
- * India Catalina de la Industria Audiovisual Colombiana
- * Premios TAL (Televisión América Latina)
- * European Youth Award
- * Horizon Interactive Awards
- * Interactive Media Awards
- * Davey Awards
- * Transmedia Day
- * ADG Laus

Committees - memberships:

- * IADAS - The International Academy of Digital Arts and Sciences (2021)
- * AIVA - Academy of Interactive & Visual Arts (2021)
- * Storybits Scientific Committee – Universidad de Beira Interior (2020)
- * Miembro Alados (2020)
- * ICIDS Program Committee (2019)
- * Miembro internacional del Centro Internacional de Estudios “Visualidades” – Uncuyo, Argentina (2019)
- * Colaborador Bug Net (2018)
- * Miembro consejo asesor Cátedra Narrativas Transmedia (2017)
- * Co-dirección revista científica Obra Digital (2014-2017)
- * Comité editorial revista científica Obra Digital (2014-2017)
- * Miembro del Consejo consultivo Uvic-UCC (2012-2014)
 - Grado en Comunicación Audiovisual – Facultad de Empresa y Comunicación
 - Grado en Multimedia – Escuela Politécnica Superior

Reviewer of academic journals - congresses:

- * Frontiers Journal
- * 72 & 73nd Annual ICA Conference (International Communication Association)
- * Journal of Human-Computer Interaction
- * Studies in Documentary Film
- * Leonardo (MIT)
- * French Journal for Media Research
- * Instituto Nacional de Antropología e Historia - Gobierno de México
- * Maguaré (Universidad Nacional de Colombia)
- * El Profesional de la Información
- * Editorial de la universidad Peruanas de Ciencias Aplicadas
- * Comunicación y Sociedad (UG)
- * Catalan Journal of Communication & Cultural Studies (URV)
- * Anàlisi. Quaderns de Comunicació i Cultura (UOC and UAB)
- * Quaderns del CAC
- * Obra Digital(Uvic-UCC)

IT SKILLS

- * Website and Graphic Design, Multimedia Production
- * Image and sound editing and post-production
- * VJ – Visuals (Shows & Performances)

LANGUAGES

- * Catalan & Spanish – Native
- * English – Advanced Level (CAE – Cambridge)
- * German – Medium Level (Zertifikat Deutsch – Institut Goethe)

*** Resumen CV**

<https://agifreu.com/2022/esp/Resumen%20CV%20Arnau%20Gifreu%202022.pdf>

*** 10 aportaciones clave CV**

<https://agifreu.com/2022/esp/Aportaciones%20clave%20CV%20Arnau%20Gifreu%202022.pdf>

*** Eventos y congresos 2009-2023**

<https://agifreu.com/2022/certificados/6%20-%20Otrs/1%20-Eventos/Eventos%20y%20congresos%20Dr.%20Arnau%20Gifreu%202009-2022.pdf>