

# **TRANSMEDIA WORKS**

Dr. Arnau Gifreu Castells

## **\* Escarabajos. Un país descubierto a pedalazos (Interactive scriptwriter, 2021)**

Transmedia project about the history and milestones of Colombian cycling made up of three parts: an interactive documentary, a traveling physical exhibition and a documentary resource center on Colombian cycling.

Credits:

- \* Diego Aldana - Digital curator
- \* Diego Aldana and Gabriel Linares - Physical Curatorship
- \* Javier Mozo - Graphic design
- \* Nadia Guacaneme - Museography
- \* Georgina Ruiz Sandoval (GOGA) and Jhon Jaime Osorio - Main voiceover
- \* Juliana Aguirre, Marcel Baquero, Nixon Castelo, Adriana Montoya and Sergio Sarmiento - Secondary Voiceover
- \* Juliana Ladón De Guevara - Creative direction - videos
- \* Julián Alfonso, Sinar Alvarado and Zuly Zabala - Research and texts - audios and videos
- \* Andres Torres - Layout, design and animation - videos
- \* Iván Ulloa - Sound and music post-production - videos and interactive documentaries
- \* Víctor Uribe - Sound post-production - audios
- \* Zuly Adriana Zabala L. - General and editorial coordination
- Research and Services Group, Luis Angel Arango Library - Banco de la Republica
- \* Nelson Arenas, Alejandra Baena, Juan Carlos Monroy and Edwin Reyes - Scientific advisor - videos \*
- Library Network - Banco de la República

- Project URL: <https://www.banrepcultural.org/exposiciones/escarabajos>

## **\* Tribute Earth (Advisor, 2020)**

Non-profit initiative, whose mission is to remind the world of other ways to live in harmony on our planet Earth.

\* Direction: Javier Marco

- Project URL: <http://tribute.earth/>

## **\* Experiencia Cortázar (2019)**

Transmedia educational project part of the commemoration of the centenary of the birth of Julio Cortázar, the seventy years of his arrival in Mendoza to be a professor at the National University of Cuyo, and the thirty years of his death, in Paris. It has contents of Radio, Television, Web, Social Networks, circuits located in the territory and face-to-face events.

\* Direction: Sergio Romero

\* All credits: <http://experienciacortazar.com.ar/index.php/creditos>

\* Role: Interaction Designer & Project Manager

- Interactive platform and contents: <http://experienciacortazar.com.ar/>

\* **Transformaciones** (2019)

Transmedia collaborative documentary that seeks to highlight the actions carried out in Colombia, the second country with the greatest biodiversity on the planet, to transform consumption habits, intervene in the community and question our responsibility on Earth. The reason for this production lies in the fact that by the end of the 21st century, the Earth will have lost half of its species due to factors such as hunting, uncontrolled exploitation of natural resources, deforestation or climate change. This phenomenon is cataloged by scientists as 'the sixth great extinction' and is recognized as a direct effect of human activity on nature.

\* Direction: Alejandro Borraez

\* Role: Executive production

- Transmedia documentary: <http://transformaciones.com/>

\* **More than Bodies** (2019)

Transmedia project of intervention and social activism in order to show the different insecurities that generates our own body, from the reflection on five topics that maintain a thematic unit and the same end: The acceptance of oneself and those around us. The themes chosen are: wrinkles, hair, sizes, interventions and malformations and the dermis.

\* Direction: Núria Fontané

\* Executive production: Marc Tienda

\* Graphic design: Helena Ortel

\* Video edition and postproduction: Jordina Corominas

\* Rol: Executive production

- Transmedia Essay: <http://morethanbodies.com/>

\* **Blend** (2019)

Transmedia documentary in which two musicians and two winemakers start a personal and creative journey transforming their experiences into songs. Ricardo Mollo and Polo Marti, popular musicians, together with two renowned winemakers from Mendoza (Argentina), Alejandro Vigil and Sebastián Zuccardi, start a personal and creative experience to compose songs that represent their particular views on vitiviculture by exploring the musical richness of the popular songbook cuyano. Wine and Music reinvent themselves in the encounter between their creators.

\* Direction: Cristian Pellegrini

\* Executive production: Laura Salvo

\* **Las extraordinarias e inverosímiles aventuras de Biófilo Panclasta**

Interactive and itinerant transmedia docufiction which tells the adventures of the Colombian revolutionary Vicente Rojas Lizcano, a romantic of the early twentieth century, who under the pseudonym Biófilo Panclasta embarks on a journey around the world to take anarchism to all corners of the earth and confront the powerful.

\* Direction: Diego Rivera

\* Role: Advisor-tutor

\* **La otra orilla** (2018)

Transmedia project directed in which the rights of LGBTI people and groups (Lesbian - Gay - Bisexual - Transsexual - Intersex) converge in Colombia through different audiovisual and interactive formats and audiovisual communication pieces that seek to raise awareness about this issue to family hearings.

\* Direction: Margarita Herrera

\* All credits: <http://www.laotraorilla.com.co/proyecto.html>

\* Role: Interactivity and transmedia Director

- Transmedia documentary: <http://www.laotraorilla.com.co/>

\* **De a Caballo** (2017)

Colombian transmedia documentary about El Llano, the land of the horses where its people travel the savanna, take the house on its haunches, go out in search of love and return in look for forgetfulness.

\* Direction: Talía Osorio. Hay Doc.

\* Role: Interaction Designer

- Transmedia documentary: <http://deacaballo.hay-doc.com/>

\* **Sexo, maracas y chihuahuas** (2016)

The incredible life of Xavier Cugat, the only Spaniard with two stars in Hollywood Boulevard's Walk of Fame. From black and white to colour, we take a tour of classic Hollywood through film excerpts where the versatile artist met big stars such as Rita Hayworth, Frank Sinatra and Greta Garbo. A tribute to the rise of radio and big orchestras, rediscovering iconic clubs, hotel ballrooms and casinos from the end of the Prohibition era. Love stories, mafia, luxury cars, palm-tree settings. A cheerful and glamorous biopic journeying through two continents, from Cuba to Barcelona via the movie Mecca and the birth of Las Vegas, with the music of maracas.

Role: Project manager, interactive script and documentation

- Spanish version: <http://lab.rtve.es/webdocs/xavier-cugat/>

- Catalan versió: <http://xaviercugat.cma.cat/#/>

\* **Bugarach. Sobreviviendo al Apocalipsis** (2016)

Documentary game that recreates the village of Bugarach few days before the end of the Mayan world, scheduled for 21 December 2012. The user has to discover different parts of the town and after that an initiation climb to the peak of the mountain to witness the end of world ... Directed by Sergi Cameron and produced by Nanouk Films. Participation as executive producer and interaction design.

\* Role: Executive producer and project manager

- Interactive documentary: <http://lab.rtve.es/webdocs/bugarach/>

\* **COME/IN/DOC** (2016)

Transmedia project divided into three main parts: an interactive metadocumentary, a database with leading experts of the field answering questions, and an interactive installation.

- \* Idea and direction: Arnau Gifreu
  - \* Design and programming: Bernat Torras
  - \* Animation: Catalina Acelas and Ricard Parra
  - \* Audiovisual production and content management: Arnau Gifreu
  - \* Music: Guillem Roma
  - \* With the support of MIT Open Documentary Lab, i-Docs, DocsBarcelona, interDOC and Espill Media
- Transmedia documentary: <http://www.comeindoc.com/>

### \* **Las sinsombrero (2015)**

Transmedia documentary focused on the Spanish Generation of '27, one of the most important artistic movements of the Spanish cultural history. Its male members are widely known...but what happen in terms of women?

- \* Creative direction and executive production: Serrana Torres, Tània Balló and Manuel Jiménez Núñez
  - \* Todos los créditos: <https://www.lasinsombrero.com/creditos>
- Transmedia documentary: <http://www.rtve.es/lasinsombrero/es>

### \* **Pregoneros de Medellín (2015)**

Transmedia documentary that offers a virtual tour of the work and personal universe of those who love and understand that customers will be seduced by ear. Those who "pregonan" -preach are humble people who sell their products singing

- \* Direction: Angela Carabali y Thibault Durand
  - \* All credits: <https://pregonerosedemedellin.com/#page/team/es>
- Interactive documentary: <http://pregonerosedemedellin.com/>

### \* **Cyborg Project (2014)**

Transmedia project with the intention of recreating in different ways, using technology, the experience of not perceiving colors and the world of cyborgs. The different parts of the project aim to invite the user to experience different ways of perceiving and relating to the world of color. But Cyborg Project is more than that: turns people into cyborgs. No, not to use them as war machines, but to widen their senses and capabilities by creating and applying cybernetic extensions to the human body. Parts of the transmedia project developed: Cyborg Project Website (1); Cyborg Foundation Website (2); Audiovisual Documentary/In a multicolor chip (3); Interactive Documentary/In a multicolor chip (4); Eyeborgapp: mobile application for Android + iOS (5); Neil Harbisson personal website (6); Games Platform (7).

- \* Produced by Espill Media
  - \* Direction: Roger Soldevila
  - \* Executive and transmedia Production: Arnau Gifreu
  - \* Design: Raymond Lagonigro, Josep Cumeras and Roger Soldevila
  - \* Web development: Raymond Lagonigro and Josep Cumeras
  - \* Audiovisual production: Isaac Martínez y Roger Soldevila
  - \* Promotion: Arnau Gifreu
- Transmedia documentary: <http://cyborgproject.com/>