## SCIENTIFIC TRAJECTORY SUMMARY Dr. Arnau Gifreu-Castells

I focus my scientific career on two main axes: I have always conceived **research**, **training and production as three intimately connected areas**, as communicating vessels of the field of communication and social sciences in general that **feed and mutually reinforce each other**. I wish to show here how I have worked to unite and combine these three key areas in my career. I have made an effort to **carry out visible and practical international research in the three areas described above** to increase **the impact, visibility and accessibility** of the work.

In my predoctoral and postdoctoral research (2007-2021) I have been a visiting lecturer and researcher at various international centers (Tampere Applied Sciences University, University degli Studio di Milano, York University, University of Harvard, University of the Andes, Javeriana University), which has resulted in key collaborations with laboratories, research groups and highly competitive chairs (Open Documentary Lab, i-Docs, Latin American Chair of Transmedia Narratives, Medium Research Group).

This intellectual production has translated into an ambitious diffusion focused on three specific directions: First (1), a set of publications in indexed scientific journals of reference in my field of study (communication, documentary and interactive, transmedia and immersive non-fiction), such as the International Journal of Communication Studies in Documentary Film, Curator, The Museum Journal, Museum Management and Curatorship, Lecture Notes on Computer Science, Collection and Curation, etc.; or publishers such as Routledge-Taylor & Francis, Wiley, Springer, Emerald, McGraw Hill, Intellect, Columbia University Press, etc.

Second (2), at the state level as a consultant and collaborator of the Interactive Media Department of Televisión Española in the "Somos Documentales" project, and as editor of different web platforms, such as the MIT Open Documentary Lab, i-Docs portal, the blog 'Webdocs. Historias del siglo XXI', and the interDOC research place. Finally, third (3), participation in different events such as festivals and conferences such as IAMCR, i-Docs Conference, European Youth Award, ICIDS-International Conference on Interactive Digital Storytelling, Cross Video Days, Tel Aviv International Film Festival, Visible Evidence, Astra Film Festival, Sonar + D, East Doc Platform, ISEA-International Symposium on Electronic Arts, TVMorfosis, Mediamorfosis, etc.

My personal training combines Audiovisual Communication and a specialization in New Media (courses, undergraduate, postgraduate, master's, doctorate, AOU and ANECA accreditations) and I offer a teaching-management service (2005-2023) divided between 15 university institutions connected to different Degrees of Communication, Journalism and Multimedia. I teach classes in Catalan, Spanish and English (Autonomous University of Barcelona, Uvic-UCC, Blanquerna-Ramón Llull University, UOC, ERAM (UDG), International University of Catalonia, School of New Interactive Technologies-UB, Superior School of Film and Audiovisual of Catalonia, University of Barcelona, Center of Image and Multimedia Technology-UPC, DocsBarcelona Documentary School-URL and International Film and Television School-Cuba, Babes-Bolyai Universitatea (Romania) and Universidad Jorge Tadeo Lozano (Colombia). I would like to highlight a first stage as a lecturer at the University of Vic (2005-2015), and a second stage in institutions such as the School of Audiovisual and Multimedia Realization (ERAM-UDG), the Film and Audiovisual School of Catalonia (ESCAC) and the International Film and Television School (EICTV, Cuba). Diplomas, Master's and PhD courses (UAB, UPF, ELISAVA, La Salle, Uvic-UCC, UV, IEBS, INESDI, etc.) complement this teaching.

A good part of my training service focuses on accompanying and motivating students during the final stages of their studies, helping them to develop their final degree, master's degree or doctorate projects. I would like to highlight the Final Degree Project Management (Uvic-UCC), multimedia/transmedia project management (ERAM, University of Girona), the direction/co-direction of Final Master's Degree Projects (Carlos III University, University of Granada, St. Pölten University of Applied Sciences), and the direction/co-direction of doctorate studies (Uvic-UCC, Complutense University, Ramón Llull University and Carlos III University). Finally, I wish to emphasize the management tasks I have carried out coordinating postgraduate courses as a member of study councils, as co-director of a scientific journal, reviewer and jury in different calls, founding member and director of Uvic-lab, as multimedia coordinator of the Faculty of Business and Communication (FEC/Uvic-UCC) and the transmedia group projects of the 4th year of GCAM (ERAM-UdG).

In my production-organization work (2005-2023), I have produced more than 50 audiovisual, interactive, transmedia and immersive projects in different roles. Winner and nominated of the professional awards: Prix Italia, India Catalina, Laus, Transmediaday, Davey Award, Interactive Media Award y Horizon Interactive Award, among others. I would also like to highlight, in my tutor advisor role, the awards given to projects produced by students: Teen & Docs, European Youth Award, Horizon Interactive Awards or the Golden Laus of students for a Final Degree Project. At the level of event organization, I was the coordinator of the training area at the Mediamorfosis festival (workshop and XR Lab), e-Week (Digital Week of Vic), interDocsBarcelona (DocsBarcelona), the Multimedia Conference of UVic-UCC, the Interactive Audiovisual Laboratory (Cali, Colombia), the Interactive

**Digital Stories Track** (Madeira Film Festival, Portugal) and **Mostra BUG** (Brazil). I collaborate with the **Musiclip Festival**, the **European Youth Award** (International Center for New Media, Austria), the i-Docs Symposium (England) and the **Transmedia Immersive University** (France).

All the information presented can be validated online through the certificates issued by the different parties:

- \* Background: https://agifreu.com/2023/certificados/formación
- \* **Research:** https://agifreu.com/2023/certificados/investigación
- \* Teaching: <a href="https://agifreu.com/2023/certificados/docencia">https://agifreu.com/2023/certificados/docencia</a>
- \* **Professional experience:** <a href="https://agifreu.com/2023/certificados/experiencia">https://agifreu.com/2023/certificados/experiencia</a> profesional
- \* Other: <a href="https://agifreu.com/2023/certificados/otros">https://agifreu.com/2023/certificados/otros</a>