

# **RESEARCH MERITS**

Dr. Arnau Gifreu-Castells

2023

## **1 – Previous background**

- \* **2 sexennial research assessment** ('Tram de recerca', 2009-2014 / 2015-202) recognized by AQU
- \* Current accreditation (based on 70% of research merits in the commission's assessment):
  - **Contracted Doctor** (ANECA) - Spain
  - **Aggregate** (AQU) - Catalonia

## **2 – CAC: Catalan Audiovisual Awards**

- \* **Winner of the XXV CAC award to Research into Audiovisual Communication** (2013).
- \* **Special jury mention in the XXIII CAC award to Research into Audiovisual Communication** (2011).

## **3 – Important positions as a researcher**

- \* **MIT Open Documentary Lab** (Research affiliate 2013-2018, USA)
- \* **i-Docs** (Member of the research team, Contributing editor of the web portal, Collaborator in the organization of the symposium 2011-2018, UK)
- \* Member of **MEDIUM Research Group** of the Pompeu Fabra University (Spain)

**\* Formerly member of:**

- **GRID** (Uvic, 2009-2013)
- **GRE KONEKTO** (Uvic-UCC, 2014-2017) – Emerging group AGAUR
- **ERAMSCI** (UDG, 2015-2022)

**4 – Journals and publishers of reference in the research field**

Research published in prestigious international journals and publishers (10 of the 15 best results / publications are in English). Journals: **International Journal of Communication, Curator, The Museum Journal, Studies in Documentary Film, Museum Management and Curatorship, Lecture Notes on Computer Science, Collection and Curation, etc.** Publishers: **Routledge-Taylor & Francis, Wiley, Springer, Emerald, McGraw Hill, Intellect, Columbia University Press, Iberoamericana Vervuert, Fragua, EUNSA, Crujía, Udako Euskal Unibertsitatea, etc.**

Publications in **international journals of reference in communication / documentary genre:**

\* Balaguer, J. & Gifreu-Castells, A. (2023). Collaborative I-Docs Beyond the Screens: Face-to-Face Participation Processes in Interactive Non-Fiction. *International Journal of Communication* 17(2023), 841–859. ISSN: 1932-8036.

\* Gifreu-Castells, A. (2012). The case of Guernica, pintura de guerra, the first Catalan interactive documentary project. *Studies in documentary film*, 6-2, 229-242. London: Taylor & Francis. DOI: [https://doi.org/10.1386/sdf.6.2.229\\_1](https://doi.org/10.1386/sdf.6.2.229_1)

Publications in **international journals of reference about museums:**

\* Mateos-Rusillo, S.; Gifreu-Castells, A. (2018). Transmedia storytelling and its natural application in museums. The case of the Bosch exhibition at the Museo Nacional del Prado. *Curator. The Museum Journal*. Wiley Periodicals, 61:2, 301-313. DOI: <https://doi.org/10.1111/cura.12252>

\* Gifreu-Castells, A. (2018). Exhibition and preservation of non-fiction interactive and transmedia forms of expression. *Collection and Curation*, Emerald, 37:2, 85-92. DOI: <https://doi.org/10.1108/CC-08-2017-0037>;

\* Mateos-Rusillo, S.; Gifreu-Castells, A. (2016): Museums and Online exhibitions: a model for analysing and charting existing types, *Museum Management and Curatorship*. Taylor & Francis, 32:1, 40-49. DOI: <https://dx.doi.org/10.1080/09647775.2015.1118644>

## 5 – Impact indexes

### 30 indexed articles, 15 book chapters and 10 papers in impact conferences published

#### 5.1 Journals (WoS / Scopus)

- \* International Journal of Communication = **WoS Q2 / Scopus Q1 (Communication 2022)**
- \* Curator. The museum journal = **WoS Q2 / Scopus Q2 (Museology – Conservation 2016)**
- \* EPI = **WoS Q3 JIF 2016 = 1,063 / Scopus Q1 (Library and Information Sciences 2016 SJR = 0,541)**
- \* Museum Management and Curatorship = **ESCI / Scopus Q1 (Visual Arts and Performing Arts 2015)**
- \* Studies in documentary film = **Scopus Q2 (Visual Arts and Performing Arts 2016 H Index 4)**
- \* Collection & Curation Journal = **Scopus Q2 – Library and Information Sciences 2016**
- \* Lecture Notes on Computer Science = **ISI Conference Proceedings Citation Index / Scopus**
- \* Digital Work = **ESCI - Emerging Sources Citation Index / ERIH Plus**
- etc.

#### 5.2 - Publishers (SPI Index)

##### International

- \* Francis & Taylor Group (Routledge) = **Scholarly Publishers Indicators = 3 (ICEE = 45.950)** - Foreign editorials 2014 / general ranking\* Springer = **Scholarly Publishers Indicators = 4 (ICEE =33.060)** - Foreign editorials 2014 / general ranking
- \* Blackwell = **Scholarly Publishers Indicators = 8 (ICEE = 22.750)** - Foreign editorials 2014 / general ranking
- \* McGraw Hill = **Scholarly Publishers Indicators = 10 (ICEE = 20.640)** - Foreign editorials 2014 / general ranking
- \* Intellect = **Scholarly Publishers Indicators = 19 (ICEE = 0.037)** - Foreign editorials 2014 / general ranking
- \* Wiley = **Scholarly Publishers Indicators = 33 (ICEE = 5.630)** - Foreign editorials 2014 / general ranking
- \* Emerald = **Scholarly Publishers Indicators = 46 (ICEE = 3.360)** - Foreign editorials 2014 / general ranking
- \* Columbia University Press = **Scholarly Publishers Indicators = 50 (ICEE = 3.020)** - Foreign editorials 2014 / general ranking
- \* La Crujía = **Scholarly Publishers Indicators = 245 (ICEE = 0.153)** - Foreign editorials 2014 / general ranking

##### Spanish

- \* Tirant lo Blanch = **Scholarly Publishers Indicators = 1 (ICEE = 1096)** - Spanish editorial / Ranking General 2022
- \* Iberoamericana Vervuert = **Scholarly Publishers Indicators = 14 (ICEE = 17.747)** - Spanish editorial 2014 / Ranking Communication 2014
- \* EUNSA = **Scholarly Publishers Indicators = 18 (ICEE = 0.095)** - Spanish editorial 2014 / Ranking Communication 2014

- \* Universitat Oberta de Catalunya = **Scholarly Publishers Indicators = 19 (ICEE = 0.084)** - Spanish editorial 2014 / Ranking Communication 2014
- \* Fragua = **Scholarly Publishers Indicators = 23 (ICEE = 0.052)** - Spanish editorial 2014 / Ranking Communication 2014
- \* Universidad del País Vasco = **Scholarly Publishers Indicators = 26 (ICEE = 0.037)** - Spanish editorial 2014 / Ranking Communication 2014
- \* Universitat Autònoma de Barcelona **Scholarly Publishers Indicators = 26 (ICEE = 0.037)** - Spanish editorial 2014 / Ranking Communication 2014
- \* EUSER = **Global Science Citation Impact Factor (GSCIF)**
- \* IATED = **IATED Digital Library**
- etc.

## 6 – Bibliometric study of impact in the field of specialization

### STUDY 1

Study conducted by **Henry Gómez-Flórez**. Researcher at the Department of Social Communication, School of Humanities, EAFIT University (Colombia).

Study reference:

**Gómez-Flórez, Henry. 2019. Bibliometric study of the most cited authors on the topics of transmedia documentary, interactive documentary, webdoc and interactive non-fiction, based on the Web of Science and Scopus databases. Manuscript not published.**

To identify the most cited authors in the fields of interactive documentary, webdoc, transmedia documentary, interactive non-fiction and transmedia non-fiction, a search was made in the two databases of academic publications, with greater coverage in the world. The study includes the **search parameters, the equations with which the results were retrieved and the methodology for the creation of tables**. Below is the **top of the most cited authors in the group of publications found in these databases for each topic**.

#### WEB OF SCIENCE RESULTS

##### **Interactive Documentary/Documental interactivo**

<b>AUTORES</b>	<b>CITAS EN EL TEMA</b>
<b>GIFREU-CASTELLS, ARNAU</b>	<b>40</b>
JENKINS, HENRY	33
GAUDENZI, SANDRA	28

NASH, KATE	27
NICHOLS, BILL	21
SCOLARI, CARLOS	17
MANOVICH, LEV	15
SONG, MIAO	14
RENO, DENIS PORTO	12
ASTON, JUDITH	10
RANCIERE, JACQUES	10
RODRIGUEZ FIDALGO, MARIA ISABEL	10

### Webdoc

AUTORES	CITAS EN EL TEMA
JENKINS, HENRY	22
<b>GIFREU CASTELLS, ARNAU</b>	<b>16</b>
NICHOLS, BILL	13
NASH, KATE	12
GAUDENZI, SANDRA	10
SCOLARI, CARLOS ALBERTO	9
RODRIGUEZ FIDALGO, MARÍA ISABEL	9
ASTON, JUDITH	8
LARRONDO, AINARA	6
MANOVICH, LEV	6
RENO, DENIS PORTO	6

### Transmedia Documentary/Documental transmedia

AUTORES MÁS CITADOS	CITAS EN EL TEMA
JENKINS, HENRY	49
<b>GIFREU-CASTELLS, ARNAU</b>	<b>30</b>
SCOLARI, CARLOS ALBERTO	28
GAUDENZI, SANDRA	16
COSTA-SANCHEZ, CARMEN	16
BOGOST, IAN	14
MANOVICH, LEV	12
O'FLYNN, SIOBHAN	10
RENO, DENIS	9

NASH, KATE	7
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### **Interactive Nonfiction/No ficción interactiva**

<b>AUTORES</b>	<b>CITAS EN EL TEMA</b>
JENKINS, HENRY	14
MECHLING, LINDA	11
<b>GIFREU-CASTELLS, ARNAU</b>	<b>7</b>
BROWDER, DIANE	7
RYAN, MARIE-LAURE	7
AYRES, KEVIN	6
SCRUGGS, THOMAS	5
WEHMEYER, MICHAEL	4
DANIEL, SHARON	4
HYLAND, KEN	4

### **Transmedia Nonfiction/No ficción transmedia**

<b>AUTORES</b>	<b>CITAS EN EL TEMA</b>
JENKINS, HENRY	14
<b>GIFREU-CASTELLS, ARNAU</b>	<b>7</b>
SCOLARI, CARLOS	4
DE VOS, JAN	3
DENA, CHRISTY	3
SALAVERRIA, RAMÓN	3
NICHOLS, BILL	2
O'FLYNN, SIOBHAN	2
VELIKOVSKY, J.T.	2
VERBRUGGEN, ERWIN	2

## **SCOPUS RESULTS**

### **Interactive Documentary/Documental interactivo**

<b>AUTORES</b>	<b>CITAS EN EL TEMA</b>
GAUDENZI, SANDRA	81
NICHOLS, BILL	50
SONG, MIAO	46

NASH, KATE	44
MANOVICH, LEV	35
JENKINS, HENRY	33
ASTON, JUDITH	27
<b>GIFREU-CASTELLS, ARNAU</b>	<b>26</b>
CIZEK, KATERINA	26
URSU, MARIAN	25

### Webdoc

AUTORES	CITAS EN EL TEMA
NICHOLS, BILL	24
GAUDENZI, SANDRA	21
JENKINS, HENRY	16
CIZEK, KATERINA	16
MANOVICH, LEV	11
VARGO, STEPHEN	10
WEGMANN, ALAIN	10
NASH, KATE	9
GRONROOS, CHRISTIAN	9
<b>GIFREU-CASTELLS, ARNAU</b>	<b>8</b>
BRUZZI, STELLA	8

### Transmedia Documentary/Documental transmedia

AUTORES	CITAS EN EL TEMA
JENKINS, HENRY	32
RENO, DENIS PORTO	17
CIZEK, KATERINA	16
<b>GIFREU-CASTELLS, ARNAU</b>	<b>15</b>
GAUDENZI, SANDRA	14
NICHOLS, BILL	13
GAMBARATO, RENIRA RAMPAZZO	12
IRIGARAY, FERNANDO	11
KINDER, MARSHA	11
MANOVICH, LEV	10

### Interactive Nonfiction/No ficción interactiva

AUTORES	CITAS EN EL TEMA
NICHOLS, BILL	15
<b>GIFREU-CASTELLS, ARNAU</b>	<b>14</b>
SPOONER, FRED	14
BROWDER, DIANE	13
GAUDENZI, SANDRA	12
HARVEY, KERRIC	11
MECHLING, LINDA	11
AYRES, KEVIN	9
SCRUGGS, THOMAS	6
JENKINS, HENRY	5

### **Transmedia Nonfiction/No ficción transmedia**

AUTORES	CITAS EN EL TEMA
JENKINS, HENRY	12
<b>GIFREU-CASTELLS, ARNAU</b>	<b>10</b>
IRIGARAY, FERNANDO	8
SALAVERRIA, RAMÓN	5
RENO, DENIS PORTO	4
SCOLARI, CARLOS	4
LOVATO, ANAHÍ	4
DE VOS, JAN	3
DENA, CHRISTY	3
KERRIGAN, SUSAN	3
KOENITZ, HARTMUT	3
LARRONDO, AINARA	3
MOLONEY, KEVIN	3
VÁSQUEZ HERRERO, JORGE	3

### **RANKINGS POSITIONS**

<b>GIFREU-CASTELLS, ARNAU</b>	<b>WoS Ranking</b>	<b>Scopus Ranking</b>
Interactive Documentary	1	8
Webdoc	2	10
Transmedia Documentary	2	4
Interactive Nonfiction	3	2
Transmedia Nonfiction	2	2



## **STUDY 2**

Bibliometric study conducted by **María Isabel Villa, Diego Montoya and Mauricio Vásquez**. Data collection by **Henry Gómez**.

Bibliometric study of impact in the field of specialization: **among the 5 most cited authors in the Spanish language carrying out research into the 'transmedia' concept in the field of communication**. Study conducted by Henry Gómez and presented in the pending book:

**Montoya, Diego; Villa, María Isabel; Vásquez, Mauricio (Eds.) (2019). Producción científica en torno a los conceptos transmedia y cross-media en Web of Science y ScieELO Citation Index. A: *Culturas globales de convergencia. Conferencia Internacional Transmedia*. Medellín: Editorial EAFIT.**

## **STUDY 3**

Bibliometric analysis of 559 articles from the bibliographic search performed **in WoS in the ISI Web of Knowledge platform (Thomson Reuters) and in SCImago Research Group (Scopus). Observation period 2008 - 2019**. The following indicators are analyzed: diachronic productivity, author productivity, citation and content.

Complete reference of the study:

**Beltran-Arismendi, C. (2020). Emerging approaches from the arts and design for the theorization and creation of transmedia experiences. Approach from the meta-analysis of scientific publications. *Art, Individual and Society*, 32(4), 1039-1064. <https://doi.org/10.5209/aris.66552>. <https://doi.org/10.5209/aris.66552>**

Results:

**\* Position 3 out of 26 among the most productive authors in relation to transmedia narratives and transmedia experience design concept**. Among the 26 productive authors the following stand out: Carlos Scolari, Renira Gambarato, Mar Guerrero-Pico, Arnau Gifreu-Castell, Xoxe Lopez-García and Carmen Costa; these have a production of five or more articles (Table 4). With the data obtained from the general production of authors, it can be indicated that 14.56% of the total production has the participation of one of these

productive authors - ISI Web of Knowledge (Thomson Reuters) and in SCImago Research Group (Scopus).

**\* Position 5 of 40 as author with the highest number of referenced documents in ISI Web of Knowledge (Thomson Reuters) and SCImago Research Group (Scopus).**

## **7. Citations / Present in directories such as:**

(Accessed April 20 2023)

a) **ORCID:** <http://orcid.org/0000-0001-7856-1391>

b) **Researcher ID:** <http://www.researcherid.com/rid/F-6637-2014>

c) **ResearchGate:** [https://www.researchgate.net/scientific-contributions/2067374047\\_Arnau\\_Gifreu-Castells](https://www.researchgate.net/scientific-contributions/2067374047_Arnau_Gifreu-Castells)

\* Research Interest Score = 260.2

\* h-index = 10

\* 17.203 Reads

\* 347 Citations

\* 13 Recommendations

d) **Clarivate/Web of Science - Publons (225251):**

<https://www.webofscience.com/wos/author/record/225251>

\* 42 citations

\* 26 publications in Web of Science

\* 71 total documents

\* H-Index = 4

\* Average citations per year: 4.1

e) **Scopus ID (56354738200):**

<https://www.scopus.com/authid/detail.uri?authorId=56354738200>

\* 37 citations

\* 39 documents cited in Scopus- Scimago

\* H-Index = 4

f) **Google Scholar:** <https://scholar.google.com/citations?hl=en&user=SVS-HhkAAAAJ>

\* 866 citations

\* Index h = 17

\* Index i10 = 26

g) **Academia.edu:** <https://uab.academia.edu/ArnauGifreuCastells>

- \* 70,008 document views
- \* 1.577 Followers
- \* 95 public mentions

h) **AD Scientific Index 2023:** <https://www.adscientificindex.com/scientist/arnau-gifreu-castells/908092>

- \* Total H Index = 16
- \* Last 6 years H Index = 13
- \* Last 6 years / Total H Index = 0.813
- \* Total i10 Index = 25
- \* Last 6 years i10 Index = 18
- \* Last 6 years / Total i10 Index = 0.720
- \* Total Citation = 827
- \* Last 6 years Citation = 492
- \* Last 6 years / Total Citation = 0.595

i) **Dialnet Metrics:** <https://dialnet.unirioja.es/metricas/investigadores/2965830>

- \* Number of publications: 33 (57,6% cited)
- \* Number of citations: 84 (2.4% self-citations)
- \* h-index: 5
- \* Index h5: 2
- \* Academic age: 10 years
- \* Index m: 0.50

## 8 – Autonomous University of Barcelona - Quality Rankings



THE World  
University  
Rankings (THE  
WUR 2023)

La UAB está entre las  
200 mejores del  
mundo



QS World  
University  
Rankings (QS  
WUR 2023)

La UAB lidera las  
universidades  
españolas



Academic Ranking  
of World  
Universities  
(ARWU 2022)

2ª mejor universidad a  
nivel español



Scimago  
Institutions  
Rankings (2018)

**La UAB es la segunda  
universidad española  
por volumen de  
actividad científica**



QS Top 50 Under  
50 Ranking (QS  
50u50 2018)

**La UAB es la 12ª  
universidad joven del  
mundo**



THE Young  
University  
Rankings (THE  
YUR 2018)

**La UAB es la 13ª  
mundial**



University Ranking  
by Academic  
Performance  
(URAP 2022-  
2023)

**La UAB es la 125 del  
mundo**



Scimago Ranking  
Iberoamerica (SIR  
IBE 2015)

**Segunda universidad  
española por volumen  
y tercera por impacto  
de las publicaciones**



Best Global  
Universities 2023

**La UAB se sitúa la 143  
del mundo**

**La UAB es la 143ª  
universidad mundial**