

ARNAU GIFREU CASTELLS

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Personal Website: <http://www.agifreu.com>

Online Projects: <http://www.arnaugifreu.net>

Education

Doctor's Degree in Cinematography Theory, Analysis & Documentation

Universitat Pompeu Fabra (2007 – 2012)

Master's Degree in Digital Arts

UPF, IUA & IE – 700 hours (2003 – 2005)

Postgraduate Diploma in “Multimedia Programming”

UPF & IUA – 150 hours (2005)

Postgraduate Diploma in “TV Report”

UPF & IDEC – 188 hours (2003)

Degree in Audiovisual Communication

Universitat Autònoma de Barcelona (2001)

Languages

Catalan & Spanish – Native

English – CAE Advanced Level (First Certificate – Cambridge)

German – Medium Level (*Zertifikat Deutsch* – Institut Goethe)

Italian – Medium Level

IT Skills

Website and Graphic Design, Multimedia Production

Image & Sound Editing & Postproduction

Programming (PHP, Actionscript, Javascript, CMS, HTML5)

2D & 3D Environments, Audio & Video Creation in Real Time

VJ – Visuals (Shows & Performances)

Related Studies

Lighting Course & Production Practice Period at *C25 (25Televisió* – 200 hours)

Office Automation Course & Multimedia Applications (AFFEM – 80 hours)

Script Course: “From Literature To Writing” (UPF – 75 hours)

“3D Synthetic Generation” Course (UPF, Digital Arts Elective Subject – 40 hours)

“The Documentary, From The Idea To The Screen” (IDEC-Paral·lel 40 – 20 hours)

“Internal Communications: An International Perspective” Course (IDEC – 20 hours)

“Wordpress / HTML5” Course (MAD Center – 30 hours)

VJ Workshops (Introduction to VJ & Advanced VJ with Modul8 – 50 hours)

Seminars:

“How to present a project on TV”

“Radio Script”

(Col·legi de Periodistes de Catalunya)

Professional Experience

Teaching (2005-2013)

URL (UNIVERSITAT RAMON LLULL) / ASSOCIATE LECTURER

2011-2012 – Cinema and Television Grade

“Seminar on creative documentary”

UAB (UNIVERSITAT AUTÒNOMA DE BARCELONA) / MASTER’S DEGREE

2011-2012 - Master’s Degree on Creative Documentary

“Interactive Documentary Theory”

“Assessment on prototypes”

“Member of the Pitching Commission” (+ Jury)

UVIC (UNIVERSITAT DE VIC) / ASSOCIATE LECTURER

2011-2012 – 3rd & 4th Year Audiovisual Communication Lecturer / Grade - Degree

“Multimedia Production & Direction”
“Interactive Communication Workshop II”
“Documentary Production”
“Video Clip Workshop”
Multimedia Project Manager

2010-2011 – 3rd & 4th Year Audiovisual Communication Lecturer / Grade - Degree

“Multimedia Production & Direction”
“Interactive Communication Workshop II”
“Documentary Production”
“Video Clip Theory & Technique”
Multimedia Project Manager
Internship Tutor (Journalism)

2009-2010 – 4th Year Audiovisual Communication Lecturer

“Multimedia Production & Direction”
“Interactive Communication Workshop II”
“Video Clip Theory & Technique”
Multimedia Project Manager

2008-2009 – 4th Year Audiovisual Communication Lecturer

“Interactive Communication Workshop II”
Multimedia Project Manager

2007-2008 – 4th Year Audiovisual Communication Lecturer

“Multimedia Production & Direction”
“Interactive Communication Workshop II”
Multimedia Project Tutor

2006-2007 – 4th Year Audiovisual Communication Lecturer

“Interactive Communication Workshop II”
“Video Clip Theory & Technique”
Multimedia Project Tutor

2005-2006 – 2nd Year Audiovisual Communication Lecturer

“TV Language Theory & Technique” (Theory & Practice On Set & On Location)

2011 – Audiovisual Production / Junior University (Summer Campus School)

OTHER UNIVERSITIES - EDUCATION CENTERS

LA CASA DEL CINE

Seminars: Interactive Documentary, Digital Processes & Video Clip

Subjects: Cinema Production Year Course

UPF (Universitat Pompeu Fabra) - OIL / Training Courses

(UPF Employment Office)

Website environments, design, programming & video.

Plató Las Aulas

Interactive architectures

OTHER COURSES / ACTIVITIES

York University (Toronto, Canada) / Predoctoral Research Period (2011-2012)

Università degli Studio di Milano (Italia) - Visiting Professor – Erasmus Exchange Programme, 2012)

TAMK (*Tampere University of Applied Sciences* / Finland – Visiting Professor – Erasmus Exchange Programme, 2011)

Audiovisual Production - Junior University Module Coordination (UVIC, 2011)

TV Production - Junior University Module Coordination (UVIC, 2012)

MULTIMEDIA & AUDIOVISUAL PRODUCTION

Audiovisual (2001-2013)

Producer (2001-2004)

25 *Televisió Hospitalet de Llobregat*
Digital Edition & Graphic Design

Continuity Operator

Producer (2004-2005)

Tasmania FILMS & Alexander Produccions
Reports, Short Movies & Interactives Production

Scriptwriter (2005-2007)

Video Project "Parc Barcelona Media" Presentation
UPF (EC) – MediaPro – 22@

Website Production (2004-2013)

UPF (UNIVERSITAT POMPEU FABRA)

Universitat Pompeu Fabra Audiovisual Research Group (UNICA)

Audiovisual Research Group Presentation CD – UPF (2004)

Research Group Objectives Presentation

Digital Magazine *Formats* (2005) – UPF

Electronic Magazine. Content Editing

Audiovisual Production Observatory Portal (2006-2008) – UPF

Content Approach & Management

INTERACTIVE DOCUMENTARIES (UVIC – UAB, 2009-2012)

"Societat 2.0" (2009-2010 Tutor / 2011 Director)

"MetalmentalDoc multimedia" (2009-2010 Tutor / 2011 Director)

"Lumieres " (2009-2010 Tutor / 2011 Director)

"En un xip multicolor" (2011-2012, Tutor / 2012 Producer)

"I tu qui ets" (2011-2012, Tutor / 2012 Director)

"Sparklyng - Big Visit" (2012-2013 Tutor / 2012 Co-Director)

"Seat, las sombras del progreso" (2011-2012, Advisor)

Magí Queraltó Building Company – Arenys de Mar

Content Editing & Image Processing

Personal Website (2005-2012)

Gridlab Website (2011)

InterDOC (2011-2012)

INF (*Interactive Non Fiction*) (2012-2013)

OTHER RELEVANT JOBS

Promotional Videos & Musical Festival Production (2005)

Anciles Directo 2005/2006

Press Analyst (2003)

Politics Documentation Centre Foundation
Documentalist. Press Dossier Writer
Sections: Economy & Politics

Audiovisual Technician (2003-2004)

UOC (AYNI)

Exam preparation & audiovisual support for the Universitat Oberta de Catalunya.

Production Assistant (2000)

C33

Practice period “Els llibres i la vida”

TV3

Practice period “Fes-t’ho mirar”

RESEARCH / PUBLICATIONS

UVIC Digital Interaction Research Group Member and Coordinator.

Digidoc (UPF Research Group) Collaborator.

Editorial Head of the magazine *Ictineus* (A magazine that focuses on communication, spreading and the art of teaching of science. *El Periódico de Catalunya*).

Participated in the article “Proposed use of the Interactive Documentary in the Field of Education”, at the EADIM Congress Network Conference. WSYA 2011. Proceedings.

Participated in the book chapter “Llenguatge interactiu de no ficció aplicat en l'àmbit dels dispositius mòbils”. Jornades Científiques M-Communication. Publication: “Mobile Communication 2012. Experiències i recerques en Comunicació Mòbil”. 77-88. ISSN/ISBN: 13: 978-84-695-3069-6.1.

Participated in article “The Interactive Nonfiction as 2.0 Educational Strategy. The Case of the Interactive Documentary. INTED Conference 2012 (6th International Technology, Education and Development Conference). Conference Proceedings. CD-Rom. ISSN / ISBN: 978-84-695-2071-0.

Participated in the book chapter “Nuevo modelo de no ficción interactiva móvil. Caracterización del reportaje y el documental interactivo”. Publication “M-todos, tendencias y oportunidades de la movilidad digital”. 59-66. ISSN/ISBN: 978-84-695-2071-0..

Participated in "The Interactive Documentary as a Discourse on Interactive Non-fiction: for a Proposal of the Definition and Categorisation of the Emerging Genre" Hipertext 2011. Communication Department. Digidoc Research Group.

Participated in article “The Interactive Documentary. Definition Proposal and Basic Features of the New Emerging Genre. McLuhan Galaxy Conference 2011. Conference Proceedings. 367-378..ISSN/ISBN: 978-84-938802-1-7.

Participated in the article “El nuevo discurso de la no ficción interactiva y su aplicación para los dispositivos móviles. El caso del documental multimedia interactivo”. *Geminis*, 2, 19, 232-250. ISSN: 2179-1465.

Participated in “The Interactive Multimedia Documentary. For a definition proposal and categorization of the new emerging genre” at the II International Communication Congress 3.0: New Means, New Communication held in Salamanca on October 4-5, 2010. *Conference Proceedings*. 192-205. ISBN 978-84-615-1693-3.

Research work “El documental multimèdia interactiu. Una proposta de model d'anàlisi”. Available online (TDX Recercat – UPF – CAC).

Participated in article “Design Process of Campusmovilnet”. Arnau Gifreu Castells; Hugo Pardo Kuklinski; Xavier Docampo Sellarès. ICERI 2009 (International Conference of Education, Research and Innovation). Conference Proceedings. CD-Rom. ISSN/ISBN: 978-84-615-5562-8.

EVENTS / CONGRESSES

Lecturer (Round Table) and Master Class on video clips and high definition digital processes in the 3rd edition of the *Musiclip Festival* held in Barcelona on April 4-5, 2009.

Paper about the use and design of the *CampusMovilNet* application at the ICERI (International Congress of Education, Research and Innovation), held in Madrid on November 14-15, 2009.

Presentation of the *CampusMovilNet* at the ESADE Business Centre at the BMM (Barcelona Mobile Monday) held in Barcelona in December 2009.

Moderator and lecturer at the round table “Corporation Changes and Communicators” in the *E-Week* (VIC Digital Week), held in Vic on April 20-22, 2010.

Research Project defence at the Universitat Pompeu Fabra on September 7, 2010 (Summa Cum Laude).

Paper about the Interactive Multimedia Documentary at the II International Communication Congress 3.0: New Means, New Communication held in Salamanca on October 4-5, 2010.

Presentation about the Use of the Interactive Multimedia Documentary between the Digital Interactions Research Group and UNICAMP (Universidade Estadual de Campinas), Sao Paulo, November 15, 2010.

Presentation about the Research Leads at the UVIC Research Conferences on November 16, 2010.

IDFA – IDFA *DocLab* 2010 (International Documentary Film Festival Amsterdam), November 18-29, 2010.

Lecturer (Round Table) and Master Class about the analysis of top video clip and cross-media format producers/Multi-platform Production at the IV edition of the *Musiclip Festival* (International Music, Visual Arts and Video Clip Festival) held in Barcelona on November 19-26, 2010.

Erasmus exchange at Tamk (Tampere University of Applied Sciences, Finland). Lecturer and researcher. February 2011.

Speaker and collaborator at the I-Docs Symposium, held in Bristol on March 25, 2011.

Jury of Video Music Festival of Calldetenes (2009) and Manlleu Film Festival (2011).

Presentation about the interactive documentary at the McLuhan Galaxy Barcelona, held in Barcelona on 23-25 May, 2011.

Theoretical sessions under the Master in Theory and Technique of Creative Documentary (UAB). Modul “Interactive Documentary Theory”, 28-28 October 2011.

Moderator and lecturer at the round table “New models for the audiovisual production and exhibition” at the *E-Week* (VIC Digital Week), held in Vic on November 7-11, 2011.

Speaker at the EADiM Academic Network Conference (European Academy of Digital Media), held in Graz on November 11, 2011.

WSYA – World Summit Youth Award, held in Graz, Novembre 10-13, 2011.

Lecturer (Round Table) and Master Class on video clips 2.0 in the V edition of the *Musiclip Festival*, held in Barcelona on November 21-27, 2011.

Predocctoral Research Period at Future Cinema Lab, University of York (Toronto, Canada) on December 2011- January 2012.

Pitching session (member of the jury) / Master in Theory and Technique of Creative Documentary (UAB), Sgae, Barcelona on 17 February 2012.

Attendance and presentation of communication to Congress INTED 2012 (International Technology, Education and Development Conference), held in Valencia from 5-7 March 2012.

InterDOC Presentation at “Taula de Nova Recerca” (Universitat Pompeu Fabra), held in Barcelona on 8 March 2012.

Presentation at the Taxonomies LAB / I-DOCS Conference, held at Bristol on March 22-22, 2012.

Presentation of the line of research at the “Digidoc Seminar” (UPF), held in Barcelona on 10 April 2012,

Speaker at “M-communication: jornades científiques en comunicació mòbil”, held in Vic from 19-21 April 2012.

Webdox Conference, held in Leuven on April 30, 2012.

Participation in the XODOX LAB Workshop, held at Leuven on April 31, 2012.

Visiting Professor at Università degli Studio di Milano (Erasmus Program). Teaching Credits. 4-11 May 2012.

Moderation of the “Jornada Multimèdia” in Vic (EPS-FEC), held on May 8, 2012.

Moderation and participation in the conference “Web documental interactivo: un documental vivo”, sponsored by the Master in Creative Documentary (UAB), held in Citilab, Cornellà, on May 18, 2012.

Theoretical sessions under the Master in Design and Management for Audiovisual production. Modul "Design, implementation and development of a multiplatform audiovisual company", 12-18-19 June 2012.

Conference "Interactive and transmedia documentary" in the course "Transmedia Art and Creation " under the "International Postgraduate School" at the National University of Colombia, 18 July 2012.

Member of the jury of transmedia projects in the final presentation of the course "Transmedia Art and Creation " under the "International Postgraduate School" at the National University of Colombia, 19 July 2012.

Transmedia seminar given by Dr. Carlos Scolari at the Universidad Pontificia Javeriana in Bogota, 25-26 July 2012. Collaboration and evaluation of transmedia projects funded by different institutions.

Presentation on interactive documentary PhD in the subject "Transmedia Narratives" given by Carlos Scolari, Universitat Pompeu Fabra, 15 November 2012.

IDFA Doclab and IDFA Interactive Documentary Conference 2012. Amsterdam, 17-21 November 2012.

Organizer and moderator of projects presentation and panel discussion about interactive documentary in the context of the Festival l'Alternativa, 22 November 2012.

Presentation on transmedia nonfiction in the framework of the Second International Workshop on Higher Education. Universitat de Vic, Vic, November 30, 2012.

Sessions on interactive documentary as part of the course "The interactive nonfiction: documentary discourse in the digital age". Plato Cinema, Barcelona, December 2012.

Conference "New models and narrative of interactive and transmedia nonfiction" as part of the first "Conference on new technologies and domestic oral memory" Barcelona December 19, 2012

PROJECTS & FIRM

InterDoc Direction (platform on the analysis of interactive documentary and interactive nonfiction genres)

INF (Interactive Nonfiction) Project founder and coordinator

Member of Funky Mobile Ideas (UVIC Spin Off). Mobile Technologies & The Internet Consultancy Firm.

Member of the Communication and Development Department of the *CampusMovelNet* project. Minority partner of the *CampusMovelNet* project of Funky Mobile Ideas.

MERITS AND MENTIONS

Suma Cum Laude on the Defence of Pre-PhD Research (UPF, 2010).

Jury special mention of research work “The interactive multimedia documentary. A proposed model of analysis”. XXIII CAC Awards for research on audiovisual communication (2011).

Member of the i-docs Community, the i-docs Conference and the i-docs Lab.

Member of the Studies Council at the Communication and Business College (UVIC).

Member of the *Col·legi de l'Audiovisual de Catalunya*

Doctoral Fellowship for research period at University of York (Toronto, Canada, 2011-2012).

Doctoral Fellowship for lecturing period at TAMK University (Tampere, Finland, 2011).

Doctoral Fellowship for lecturing period at Università Degli studio de Milano (Tampere, Finland, 2012).

Doctoral Fellowship for research period at University of Harvard (United States, 2011-2012).