

## Teaching Subjects - Arnau Gifreu (PHD)

Communication/Multimedia Degree (Journalism, Publicity)

**Languages:** Catalan - Spanish - English

<b>Audiovisual</b>	<b>Multimedia/IT</b>	<b>Final Degree Projects</b>
<ul style="list-style-type: none"><li>- Audiovisual production and direction</li><li>- TV Language</li><li>- History of image</li><li>- Documentary</li><li>- Music Video</li><li>- Video edition and postproduction</li></ul>	<ul style="list-style-type: none"><li>- Multimedia production and direction</li><li>- Transmedia narratives/storytelling</li><li>- Interactive Documentary</li><li>- Interactive and transmedia nonfiction (essay, journalism, documentary, information)</li><li>- Gamification (videogames)</li><li>- Mobile apps</li><li>- Usability and user experience</li><li>- Web design (HTML, CSS, Wordpress)</li><li>- Digital marketing and branded content</li><li>- Social networks - community manager</li></ul>	<ul style="list-style-type: none"><li>- Final Degree Projects direction/management</li><li>- Project Design (audiovisual, multimedia and transmedia)</li><li>- Assessment</li></ul>